

FNN Radio Program “Talk-Show” Started

PHNOM PENH: From early May 2011 to March 31, 2013, FNN is cooperating with The Cambodian Center for Independent Media (CCIM) by hosting a bi-monthly radio program talk-show on “Agriculture Rice Cooperative Business Development,” broadcasted through radio Sarika FM-106.50 MHz. This program is financially supported by the Canada Cooperative Association (CCA).

The aim of the program is to provide listeners, (especially farmers), with a forum to listen, discuss, share their opinions and ask guest speakers questions directly, about cooperative development. This also includes learning about cooperative development’s processes and background.

The objectives of the program are to: (1) advocate increasing the price of rice for farmers, especially for the cooperative members; (2) link farmers to the market; (3) promote and ensure food security; (4) expand cooperation between the farmers and rice traders/middlemen and government authorities; and (5) to maximize the rice productivities and expand segment market.